



INTERNATIONAL MOTOR CAR CLUB

Email: Info@packardsinternational.com

More than a club; a lifestyle.

Dear fellow Packardite:

October 23, 2010

How are we doing?

Did you notice that PI gave you something this year that you've never had before -- an entire year of FULL COLOR magazines—EVERY issue—in FULL COLOR?

We've also activated a WEBSITE—packardsinternational.com— with 5 email addresses, to make it easier to communicate, no matter where YOU live in the world. And give you more Packard stuff than ever before. We've already expanded the Classified ads section with more timely Cars for Sale as well as Packard Parts and Services, and most recently, Photo Albums of Tours. (Click on "2010 National Tour Photo Album.")

We just finished a 4-month exhibition of Packard history at John Wayne Airport, where 800,000 travelers pass thru every month. PI and Packard were featured at a Hollywood trade show in June. We've added connections to the Fairfield, Connecticut Concours. Exciting things are happening at PI!

We're showing the world that the Packard car is still alive and relevant today with tours and Concours across the country where Packards are often the featured marque. After all these years, Packards are still a part of normal life because PI is keeping the name alive. Thus our slogan, "More than a Club; a lifestyle." We hope you like that and want to remain a part of it.

Coming in 2011 on the website: Advertising and support of the REGIONS' Project Sales; the capability to renew your Membership and pay on-line; and even an opportunity to have YOUR PACKARD featured in the opening-page slide show.

Coming up in January! Our Membership Meet, Jan 28-30, 2011, will be bigger and more fun than ever. We'll be honoring ALL CARIBBEANS—with the theme "Caribbean Cruise." You'll see the largest single presentation of Caribbeans, since the 1999 Centennial in Warren, Ohio. It will be at the Doubletree Hotel, Orange, California. You'll want to be there—especially if you can show a Caribbean—(only PI Members get invited.)

Now, to the point of this letter, It's time to renew your membership for 2011. We are doing so well that we can KEEP LAST YEAR'S RATES: \$45 for U.S. addresses; \$50 for Canada/Mexico; \$65 for all the others.

So grab your pen. Return your Renewal App right now. Fill in the blanks on the next page. We take **checks or credit cards—Visa, MC, Amex.** Please print clearly. **Respond by November 30, 2010.**

Thanks again for being part of Packards International. Without YOU there is no Club. We look forward to hearing from you and seeing you at some of our events in 2011.

Happy Packarding,

Don Hull

Don Hull
President



PS: Want to save the hassle of these annual letters or maybe hide some money? Send \$450. for a LIFETIME MEMBERSHIP. Never buy a renewal again as long as you live. Your name will be carved in stone on our mailing list.

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